

The Nelson Kootenay Lake Tourism Society (NKLT) is a Destination Marketing Organization operating as the regions' tourism voice working in collaboration with its members, creating innovative and strategic marketing plans to attract visitors to its tourism amenities and communities. NKLT is a not for profit, member driven society governed by a Board of Directors.

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Nelson Kootenay Lake Tourism Society
2022-23 Annual General Meeting and Notice of Board Elections

at J.B. Fletcher Store and Ainsworth Hot Springs Resort

 $^{\sim}$ Thursday, June 22, 2023, 3-5pm $^{\sim}$

NOTICE OF BOARD ELECTIONS
Four Seats Available

At this year's Annual General Meeting there will be three (3) elected positions each for a term of two (2) years and representing specific sector interests, namely:

- one (1) representative from the **Accommodator** sector, who shall be a voting member of the Board. Accommodators are defined as an accommodation facility in the Nelson & Kootenay Lake area that collects the MRDT (Municipal, Regional and District Tax).
- one (1) representative from the Spring-Summer-Fall/Outdoor/Adventure Activity sector, who shall
 be a voting member of the Board. This representative is defined as a tourism-related business
 operating in the months of April to November in the NKLT region.
- one (1) representative that is the **Director at Large**, who shall be a voting member of the Board. This representative is defined as a tourism-related business operating in the NKLT region.

This year there is one (1) Appointed representative. The recipient will be announced at the AGM:

• one (1) representative from the **Balfour & District Business and Heritage Association | RDCK E & F**, representing all area tourism stakeholders, who shall be a voting member of the Board.

Members interested in representing their industry sector for these positions on the Board are invited to submit their <u>Letter of Interest</u> outlining their qualifications and why they would like to be on the Nelson & Kootenay Lake Tourism Board. **Submissions no later than Monday June 12th, 2023.**



For more information visit Nelson & Kootenay Lake tourism website.

AGM DETAILS

Join us to celebrate a year of tourism with business and organization leaders from across our incredible region.

- 3-4pm Networking, historical journey and live music at J.B. Fletcher Store Museum
- **4-5pm** Walk next door to Ainsworth Hot Springs Resort and enjoy Indigenous inspired canapés from Ktunaxa Grill, the Annual General Meeting & Elections and special guest speaker Court Larabee (traditional name: Siginaak aka Blackbird) from Indigenous Life Sports Academy
- **5pm** Soak in the hot springs for members-in-good standing

WHERE

- J.B. Fletcher Store Museum, 3602 Sutton St, Ainsworth Hot Springs, BC
- Ainsworth Hot Springs Resort, 3609 Balfour-Kaslo-Galena Bay Hwy, Ainsworth Hot Springs

PARKING

Follow signage to parking located on Water Street, across the highway from J.B. Fletcher Store Museum, or at Ainsworth Hot Springs Resort car parking lot.

- Consider car sharing to reduce emissions and engage in new conversations with other tourism members.
- Please do not park vehicles on the park beside J.B. Fletcher Store Museum or on the highway.

FANCY A SOAK AFTERWARDS

Ainsworth Hot Springs Resort and Nelson & Kootenay Lake Tourism are partnering to provide members free entry to the pools after 5pm. Please RSVP to reserve your spot. This is open to 2 guests per business/org of all NKLT members in good standing.

WANT TO SPEND THE NIGHT

Quote "NKLT AGM Mark" when booking your accommodation at Ainsworth Hot Springs Resort to receive 20% off a room, with free access to the pools.

WHO IS INVITED

This invitation is open to <u>NKLT Members in good standing</u> and other interested businesses and organizations.

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To confirm your attendance and pool reservations <u>please RSVP</u>. If you have any questions please e-mail <u>info@nelsonkootenaylake.com</u> or call 250-352-7879, ext 2.